

# WEB ACCESSIBILITY LITIGATION TIMELINE



2001-2015

The companies and cases listed below are not inclusive, there are countless additional companies, public facilities, and organizations that have faced legal action. The lawsuits below are meant to illustrate the broad range of lawsuits being filed and show that no industry website is safe.

## Toys "R" Us

September 2015, Blind woman sues Toys "R" Us, alleging violation of federal disabilities act



## NBA

November 2015, NBA faces discrimination lawsuit for claims the website is not accessible to visually impaired users



## Reebok

October 2015, Reebok Faces ADA Class Action Over Website Accessibility



## Bank of America

June 24, 2015, Bank of America Credit Card Rewards Website Agreement Bank of America agreed to participate in Structured Negotiations and make their rewards website accessible



## edX

Thursday, April 2, 2015, DOL Settles with edX Inc., Provider of Massive Open Online Courses, to Make its Website, Online Platform and Mobile Applications Accessible Under the Americans with Disabilities Act



## Peapod.com

November 17, 2014, Justice Department Enters into a Settlement Agreement with Peapod to Ensure that Peapod.com Grocery Delivery Website is Accessible to All People with Disabilities



## WellPoint

February 12, 2014, WellPoint is one of the nation's leading health benefits companies, and has entered into structured negotiations to resolve the accessibility and usability of WellPoint websites



## Miami University

January, 2014, Miami University Blind University student and NFB file a lawsuit over discrimination allegations



## H&R Block

January, 2014, H&R Block NFB and two individuals filed a lawsuit against HRB Digital LLC claiming the H&R Block website and mobile applications presented barriers that prevented equal use by disabled individuals.



## Louisiana Tech University

January 2013, Louisiana Tech University The Department of Justice reported that it had come to an agreement with Louisiana Tech University to address claims that the university was in violation of the Americans with Disabilities Act



## Netflix

2012, Netflix was the first solely online company to face a web accessibility lawsuit. Netflix was required to add captioning to all videos and pay nearly \$800,000



## JetBlue Airlines

2011, JetBlue Airlines Foley v. JetBlue Airways, Corp.: Class action filed after JetBlue did not agree to enter into "structured negotiations" with advocacy groups

## Weight Watchers

January 2013, Weight Watchers Reached a settlement Weight Watchers' website and mobile applications for iOS devices will be accessible to people with visual impairments and other disabilities.



## Charles Schwab

2012, Charles Schwab settled a year long case and agreed to make their website follow WCAG 2.0 guidelines



## MLB

January 2011, Major League Baseball Structured Negotiations process to reach this historic agreement, which addresses the accessibility of not only mlb.com, but also of every baseball club in the major league



## American Cancer Society

2011, American Cancer Society American Cancer Society (ACS) announced a comprehensive initiative to improve access to its materials by people with visual impairments.



## Hilton

2010, Hilton Worldwide Inc. among other accessibility charges required all hotels to have accessible websites, online reservations and pay \$50,000 in civil penalties



## Disney

2010, Disney Theme Park In 2010 three visually impaired Disney customers filed a lawsuit against the popular family theme park



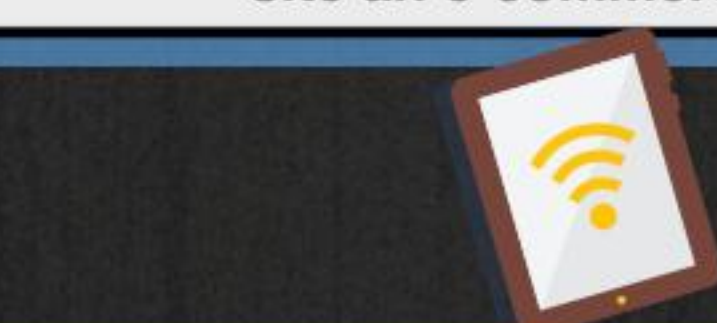
## Target

January 2009, Target Target faced a federal lawsuit due to an inaccessible website and forced to pay \$6 million



## Amazon.com

2007, Amazon.com Agrees to Make Its Website Accessible. Amazon was singled out for lack of accessibility and entered into agreement with the NFB to make improvements to their site an e-commerce platform.



## Ramada

January 2004, Ramada and Priceline.com two lawsuits formed with the plaintiff contending websites were inaccessible to blind. Both companies complied and were fined \$40,000 and \$37,500, respectively



## AOL

2001, AOL A lawsuit was filed by the NFB that demanded America Online make all digital information and services accessible blind users.

## Bank of America

2000, Bank of America California and Florida The first agreement in the US for a bank to commit to digital accessibility



2000



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